



BUZZ PICKS



JOEY

Widmer Brothers' Deadlift Imperial IPA

8.6% ABV, Imperial IPA

Founded in 1984, well before the craft beer movement of the '90s, Widmer Brothers' is the brainchild of Kurt and Rob Widmer. Building their name and brewery on the back of Widmer Hefeweizen, the brothers made it big during the craft beer movement and survived the stagnation of the late '90s, which put an end to many craft breweries. Some of the Brothers' success during these times was an infamous deal that they, and other brewers, had made with Anheuser-Busch to piggy back on the mega-brewery's distribution network. In the last year, the Widmer Brothers seem to be making it their personal mission to re-establish Widmer as a craft brewery and Deadlift Imperial IPA is a product of that endeavor. One of only a handful of beers on Houston shelves featuring this New Zealand varietal prized for its citrus and fruit character, Deadlift is a well crafted Imperial IPA from a brewery not usually associated with this kind of big, flavorful beer.

"I was never all that excited by Widmer, as a brewery, or their beers. Last holiday season I was surprised by a pint of Widmer Brrr. Earlier this year I was again surprised by W'10 Pitch Black IPA and then, Deadlift Imperial IPA. I've suggested these beers many times to countless customers and most have returned with the same sort of surprise. Try the "new" Widmer and be surprised by great beer."



AUGUSTINE

Cristal

5.0% ABV, South American Light Lager

A member of the Backus and Johnston family of beers, Cristal is a light style Peruvian lager. Brewed in the German traditions seen all over Central and South America, Cristal imitates a crisp, dry German Pilsner. Brewed for easy drinking and refreshment, Cristal is a great taste of beautiful Peruvian culture.

"Cristal is a smooth beer with good flavor."



AUSTIN

Deschutes Jubelale

6.7% ABV, Winter Warmer

An American take on yet another English classic, the winter warmer. Deschutes takes all of the high points of the beers enjoyed during cold English winters by the fire and sets them ablaze with copious amounts of hops for flavor and aroma. Each year, Deschutes adorns the bottles of Jubelale with the artwork of a local Oregon artist. The 2010 Jubelale label was created by Natasha Bacca, "Creation of Light" features a cold winter night as a backdrop to a brilliant fire, a perfect place to enjoy a Jubelale.

"As the weather gets chilly and you're looking for the best winter warmer available, look no further. Jubelale by Deschutes is one of the best winter warmers out there. Not like a stout or a porter that is heavy, this winter warmer has a great hop presence with a phenomenal malt characteristic that is well balanced and will truly keep you warm in these cold times."



JOSE

Real Ale Brewhouse Brown Ale

5.4% ABV, American Brown Ale

Real Ale was founded in 1996 in the Texas Hill Country town of Blanco. Today, Real Ale is at the forefront of a budding Texas craft beer community. The label on a bottle of Brewhouse Brown shows what the folks at Real Ale have gone through to get where they're at, a brewery located under a carport and the rest of equipment crammed into an inconvenient indoor space not far away. The craft beer world isn't an easy place to be successful in and 14 years of business is a milestone that is a testament to the employees and the products, including Brewhouse Brown. American malts and American hops combine to make an incredibly flavorful beer packed with bready, nutty and roasted flavors.

"Thanksgiving is right around the corner. Want a good beer to pair with turkey?? Try Real Ale Brown. Great malt character and a little nut flavor that won't overtake the delicious turkey you'll be eating."