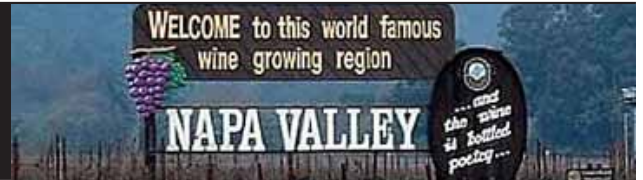


# COLLIN'S COLUMN



## Discoveries by Collin Williams

If there is one thing that I have learned in this business it is that our customers want to hear the stories behind the wines that they have come to love. In fact, it's the stories and the insider knowledge about wines that make each bottle so unique and different from its counterparts.

For instance, has anyone ever told you the story of "Two Buck Chuck"? Or, how about the history behind the Gallo and Mondavi families in the Napa Valley? Do you know the coincidence between the "Earthquake Zinfandel" and the historic earthquake of 1906? See what I mean? Wines have personalities!

Occasionally, we will be running these types of articles to share the information we have concerning what makes the wineries we represent special and why we feel the partnership between them and Spec's is worth highlighting.

Hopefully, you can use these little "tid-bits" to enlighten your friends and family about that great bottle of wine you purchased.

### Renteria (Napa)

Similar to the story of Spec's, the history of the Renteria family is based on hard work, solid relationships, and passion to their trade. Now at the head of the family business, Oscar Renteria gladly shares his amazing details of how his family worked their way up from vineyard workers to the current state as one of the foremost vineyard management and wine production companies in Napa Valley. This wines are sure to impress as you can taste the years of experience and love of the Renterias in each bottle.

**Renteria Salva Tierra Cabernet Sauvignon 2006 - \$26.75**

**Renteria Pinot Noir Knittle Vineyard 2006 - \$31.58 w/Spec's Key**

**Renteria Pinot Noir River Ranch 2006 - \$33.58**

### Frazier Winery (Napa)

Bill Frazier is one of those people fortunate enough to run in the same Napa Valley crowds with the likes of superstars like Robert Mondavi. He has been persistent in making a name for himself and his wines in the small district of Coombsville and has produced something spectacular! With only a handful of labels in production, the idea behind these offerings is quality over quantity. We have loved and supported these wines for years and hope they will become your favorites.

**Frazier Cabernet Sauvignon 2005 - \$50.00**

**Frazier Merlot Estate 2005 - \$42.99**

**Lupine Hill Cabernet Sauvignon 2005 - \$26.99**

**Lupine Hill Merlot 2005 - \$24.97**

### Deerfield Winery (Sonoma)

Every now and again, you run across those people that are so interesting and unique that they make you appreciate how dynamic this industry is and why winemaking is truly a craftsman's trade. Robert Rex is just such a person with his knowledge, passion, ability, and personality all wrapped up into an outstanding winemaker. Also, Robert lets his wines speak for themselves. Running the gamut including blends and mono-varietal bottlings, all of the Deerfield products command a wine lovers' attention.

**(NEW) Deerfield Arroba Chardonnay - \$12.71**

**(NEW) Deerfield Arroba Cabernet Sauvignon - \$12.71**

**Deerfield Ranch Merlot Cuvée 2006 - \$25.99**

**Deerfield Red Rex 2006 - \$22.99**

### Nicolas Hermen (Germany)

In this business, trends come and go in a swinging pendulum – like motion. It is up to us as retailers to listen to our customer's inquiries and adapt accordingly. This is just the case with German Riesling. What once began as the hottest craze has recently resurfaced among wine circles and collectors worldwide. We have heard the call and have taken action. In the effort of selecting the best available juice to bring to you, we have a winner in Nicolas Hermen. Incorporating many different types and quality Rieslings from Germany, these wines are sure to put this category back on your consumption map.

**Nicolas Hermen Sweet Red Dornfelder QBA 2009 - \$7.99**

**Nicolas Hermen Piesporter Michelsberg Auslese 2008 - \$7.10**

**Nicolas Hermen Spatlese Piesporter Michelsberg 2009 - \$7.99**

**Nicolas Hermen Goldtropfchen Spatlese Piesporter 2008 - \$9.99**



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with feedback.